SurgeonsPAC Resident Leadership Council Program

The future of surgery hinges on molding a new generation of surgeon-advocates. The ACS Resident and Associate Society (RAS) is fertile ground for recruiting and educating young surgeons to effectively advocate on behalf of their patients. Traditional recruitment methods have been ineffective at reaching the RAS demographic. To more effectively reach this group, the SurgeonsPAC established the SurgeonsPAC RAS Leadership Council, which will use peer-to-peer recruitment to improve RAS involvement and literacy in health policy advocacy.

Traditional SurgeonsPAC RAS contributors will still receive the same recognition for their membership based on current PAC donor levels (general, high and elite). RAS members wishing to become more involved can seek induction into the SurgeonsPAC Leadership Council, which pairs three tiers of commitment with requisite member privileges.

ELIGIBILITY
Any and all PAC-eligible ACS RAS members!

COUNCIL COMMITMENTS
- Become a SurgeonsPAC donor (suggested minimum annual donation of $25)
- Encourage 100% participation within your surgical program
- Recruit at least 10 RAS members\(^1\) to join SurgeonsPAC
  - Ideally, at one of three annual SurgeonsPAC sponsored events or a local/state chapter meeting
  - Annual presentations\(^2\) to your colleagues (residency, fellowship or workplace) are also encouraged
- Call or email a list of no more than 20 targeted\(^3\) (specialty, region, etc.) peers per month
- Join the SurgeonsVoice Grassroots Network and encourage your colleagues to join as well

BENEFITS
- SurgeonsPAC lapel pin (varies based on giving level)
- Leadership Council membership ribbon at Clinical Congress and Leadership and Advocacy Summit
- Complementary admission to SurgeonsPAC lounge at the Clinical Congress
- Cocktail reception at the Clinical Congress with the SurgeonsPAC Board of Directors and College leadership
- Name recognition at Clinical Congress PAC booth
- SurgeonsPAC insider communications and recognition in SurgeonsPAC Annual Report

DETAILS
- No limit on the number of SurgeonsPAC Leadership Council members per state or program
- Leadership Council members will be encouraged to focus on involving trainees at all levels using the RAS outreach technique:
  - Reach out and identify Council candidates and contributors
  - Advocate the importance of being politically engaged and ask them to consider becoming a Council member
  - Stick with it. Present potential contributors with reasons why they should join SurgeonsPAC

For more information, or if you are interested in becoming a member of the SurgeonsPAC Leadership Council, please contact RAS PAC Board Representative, Billy Ward, MD (williamhward@gmail.com) or ACSPA-SurgeonsPAC staff, Katie Oehmen (koehmen@facs.org).

\(^1\) Flexibility will be offered on a case-by-case basis for this requirement
\(^2\) SurgeonsPAC will provide draft presentation including information on state/local advocacy update
\(^3\) SurgeonsPAC will provide call/email list