



A TAX THAT HURTS US ALL

LET'S GIVE DRIVERS A BREAK.

CAR RENTAL TAXES HAVE UNINTENDED CONSEQUENCES

1/2 OF ALL CARS ARE RENTED BY IN-STATE RESIDENTS.



INDIVIDUALS

The majority of self-paying car rental customers do not own cars and typically have low incomes. Households earning a median household salary of less than \$50,000 a year pay 41% of all car rental taxes.



INSURANCE COMPANIES

Since the cost of the vehicle provided to you while your vehicle is in the shop is typically covered by insurance companies, the car rental taxes lead to an increase in auto insurance premiums for all auto policy holders.



SMALL BUSINESS

It's unfair to impose an extra burden on small businesses that operate on razor thin margins. We can't afford to see small businesses fail because of added financial pressure.

CAR RENTAL TAXES IMPEDE ECONOMIC GROWTH

A 2011 survey by the U.S. Travel Association showed that 49% of travelers said they scaled back their travel plans due to higher travel taxes, including car rental taxes.

A 2008 study of one car rental company showed that elimination of these taxes would result in the addition of more than 22,000 vehicles in its fleet due to increased rental demand.



TAXES INCREASE THE COST

of travel and suppress the demand for car rentals, airlines, and rooms at hotels, motels & resorts



CREATING FEWER JOB OPPORTUNITIES

in the car rental, as well as the travel & hospitality industries



TAXES REDUCE DEMAND

for purchases from rental car companies



NEGATIVELY IMPACTING

auto companies and auto workers' jobs

WHO SUPPORTS THE EFFORTS TO END EXCESSIVE CAR RENTAL TAXES?

A broad coalition of concerned individuals representing the views of local consumers and businesses came together to raise awareness of the dangers of an increasing reliance on car rental excise taxes.



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