



Stand With
MainStreet.com

NO SPECIAL TREATMENT FOR ONLINE-ONLY RETAILERS!

We Need A Level Playing Field So All Businesses Abide By The Same Rules

ONLINE-ONLY RETAILERS HAVE AN UNFAIR COMPETITIVE ADVANTAGE OVER MAIN STREET.

Online-only retailers are exploiting a legal loophole from the pre-Internet era that allows them to avoid collecting sales taxes. Meanwhile, local brick-and-mortar businesses collect sales taxes at the point of purchase every single day. As a result, Internet-based retailers receive a government-sanctioned price advantage of up to 10 percent in many states.

THE GOVERNMENT SHOULD NOT BE PICKING WINNERS & LOSERS.

America is built on a free-market economy that encourages business competition. By allowing some businesses to avoid collecting sales taxes, while others are required to do so, the government is effectively picking winners and losers in the marketplace. Nobody likes paying or collecting sales taxes, but everyone should be playing by the same rules.

MAIN STREET BUSINESSES & JOBS ARE AT RISK.

There are more than one million retail outlets in the United States that employ almost 14 million people. When local retailers lose sales to out-of-state, online-only retailers due to an unfair competitive advantage, it threatens jobs nationwide and damages local businesses that create those jobs, pay their property and income taxes and build our communities.

SUPPORT E-FAIRNESS

E-Fairness will **NOT CREATE A NEW TAX.** It will:

- Enforce the collection of an already existing tax in a simple and fair manner.
- Provide an even-handed solution to sales tax collection that would require online-only retailers to play by the same rules as every other business.
- Provide states with the clear authority to require retailers to collect sales taxes.
- Promote real business competition and help protect our local business base.
- Protect individual consumers from being audited or penalized for unmet tax obligations.

IT'S TIME WE HOLD ONLINE-ONLY RETAILERS TO THE SAME REQUIREMENTS AS EVERY MAIN STREET RETAILER.

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