



SMALL BUSINESSES SUPPORT THE MARKETPLACE FAIRNESS ACT

Some e-fairness detractors have falsely claimed that enacting e-fairness legislation would be a burden on small businesses, which could not be further from the truth. In reality:

- **The Marketplace Fairness Act (MFA) would protect small online retailers.** In fact, under the MFA, sellers with less than \$1 million in annual online sales would be exempted from collecting sales and use taxes so they are not overly burdened by tax collection requirements.
- **The Marketplace Fairness Act would also help small, local businesses currently unable to compete with Internet retailers.** The legislation would level the playing field for all retailers by allowing states to eliminate the unfair advantage online-only retailers have because they are not currently required to collect state sales or use taxes.
- **Technology exists that would simplify implementation of e-fairness legislation for small businesses.** There is already software on the market that would allow small online business to quickly and efficiently calculate taxes due on sales, which can be easily incorporated into their operations.

IN THE NEWS



*“Awarding online sellers an undeserved edge over Main Street stores unfairly undercuts retailers that are a key source of jobs in communities all over the country... **The idea that this is too complicated for businesses to handle is contradicted by reality... As unappealing as sales taxes feel today, there’s no good reason to keep giving online retailers a break.**”* ([“Editorial: Online Retailers Outgrow Sales Tax Advantage” USA Today, 11/27/2011](#))

THE TIMES LEADER

*“**The Marketplace Equity Act also would help level what historically has been an uneven playing field for local businesses.** It would enable states to require online-only businesses to play by the same rules... As the president of Robert M. Sides Family Music Centers, I’m not looking for a handout or a hand up. I collect sales tax in New York and Pennsylvania, and I want my competitors to be treated the same way when they do business in those states. It’s a simple matter of fairness.”* ([“E-Fairness Would Help Retailers Survive Summer Slump,” The \[Wilkes-Barre\] Times Leader, 7/12/2012](#))