

# CAR RENTAL TAX MYTHS

You'd be surprised how many people are misinformed.

"...several states use rental car assessments on all travelers – business and non-business – as a revenue source...The intent here is that the assessment would be paid primarily by visitors and business travelers from out of state..."

**Vice President of tourism-marketing agency  
Travel Michigan**  
[Crain's Detroit Business](#)

"...A \$6-per-day increase on tourist taxes – such as those on rental cars or hotel rooms – would keep the tax increase at an arm's length from the average Coloradan, and might therefore be more palatable to those who would have to approve it."

**Editorial**  
[The Durango Herald](#)

"...We've protected local citizens from the tax impact."

**Nashville Convention & Visitors Bureau President**  
[Nashville Business Journal](#)

"...We try to shift the [tax] burden away from our citizens as much as we can."

**Mayor of Revere, Massachusetts**  
[USA Today](#)

"...We're not raising any tax. I didn't think it would be a big deal – most rentals are to visitors anyway."

**Mayor of Sandy Springs, Georgia**  
[The Atlanta-Journal Constitution](#)

"...It has the obvious attraction, in that it [the tax] essentially attacks those people out of state."

**Florida State Representative**  
[South Florida Sun-Sentinel](#)

"...If you can tax a visitor instead of one of our own, then we should look at it."

**County Judge Candidate**  
[El Paso Times](#)

"...We tried extremely hard to make it a visitor tax..."

**City Councilman**  
[The Columbus Dispatch](#)

"...Out-of-town guests are great taxpayers."

**City Councilwoman**  
[The Washington Post](#)

"...This financing plan is ideal. It allows us to keep the Hawks downtown without any burden on Atlanta residents."

**Mayor of Atlanta, Georgia**  
[Atlanta Journal-Constitution](#)

"...We had a motto that said, if you don't rent a hotel room, rent a car or choose to go to the stadium for an event, you don't pay a nickel. And it was a powerful campaign..."

**Arizona Sports and Tourism Authority's  
President and CEO**  
[North County Times](#)

"...The public funding share must come exclusively from 'visitor' taxes or 'user' taxes/fees, and not from local general public tax revenues (i.e., the City's General Fund)."

**Mayor of Seattle**  
[Letter to Governor, Senate Majority Leader, and  
House Speaker](#)

"...the tax is directed at tourists and would have only a minor effect on county residents."

**Anne Arundel County Executive, Maryland**  
[Associated Press](#)

"The real advantage to it is that it exports our taxes outside the state."

**State Senator**  
[Nashville Business Journal](#)

**THE TRUTH IS...**  
car rental taxes hurt locals the most.

