Promote Voices for Public Transit in Your Neighborhood

Voices for Public Transit has a powerful, fact-based message: A strong public transportation system makes our communities stronger.

We can make our message resonate across the country and all the way to Washington, D.C. Remember that old commercial? “I tell two friends, and they tell two friends, and so on…” That’s how it works—neighbor talking to neighbor until one voice has become hundreds or thousands in your community.

There are many actions you can take to promote Voices for Public Transit in your neighborhood. Here are just a few.

**Participate in Neighborhood, Community, and Town Hall Meetings**

Many communities have neighborhood associations that host meetings to discuss local issues. You’ll also find regularly scheduled community meetings and town halls. Ask to get on the meeting agenda so you can share your views, or speak up during an open forum. Introduce yourself as a member of Voices for Public Transit and talk about why public transportation is important in your area.

**Host Your Own Event**

Consider bringing together members of your neighborhood at an event. It can be as simple as a small meet-up at a coffee shop or a potluck dinner. Have fun and be social, but set aside some time to discuss public transportation, ask others about their views, and invite them to join our movement. Find more tips by downloading Host an Event to Grow Our Movement.

**Use Social Media**

Social media is a great way to share your support for public transportation and bring other supporters into Voices for Public Transit. Use Facebook, Twitter, and other social media sites to share facts, ask questions, and encourage others to get involved. You can find additional information at the Engage on Social Media section of our website.

**Use Local Community Publications**

You might also write an article for a community association newsletter or neighborhood weekly about the importance of public transportation and the need to improve it. Encourage people to check out Voices for Public Transit and get involved.
Put Up Posters and Distribute Flyers
At our Resources page, you can download posters, flyers, fact sheets, and other materials that can be posted on community bulletin boards, handed out at neighborhood events, and so on.

Talk Transportation
Make public transportation part of your everyday conversations. Draw fellow commuters’ attention to congestion problems, raise awareness about proposed improvement projects, and more. Highlight how public transportation makes daily life better for you, and ask others to share their stories.

Engage Others While Using Public Transportation
When you’re waiting for a bus or riding light rail, you might have a chance to strike up a conversation with another passenger about the service. Share your support for public transportation and encourage others to join Voices for Public Transit.

Speak Up and Speak Out
The best way to become a great advocate is by advocating. The more active you are, the more successful you’ll be. In addition, here are some tips to keep in mind:

Educate Yourself
Know your stuff. Read Public Transportation Matters for issue information and stay informed about local transportation developments in your community.

Ask Questions and Listen
People want to know that their views are being heard.

Be Positive
Expressing optimism about what we can accomplish by working together will win new supporters.

Invite Others to Join Our Community
People will often be excited at the chance to add to our momentum.

For more ideas about how you can build support for Voices for Public Transit, check out the downloadable information at Make A Difference.