



Think Measure 2H doesn't matter to you? Think again.

It adds an additional 2¢ per ounce tax.

QUANTITY	TAX
8 ounce beverage	\$0.16
16 ounce beverage	\$0.32
24 pack (12 ounce cans)	\$5.76



Will you buy your product outside of Boulder at places like the big-box discount stores just down the road in Louisville to avoid the tax?

Surprise! You're now a distributor!

That makes you legally responsible for paying the beverage tax.

What beverages will be taxed?

Fruit drinks	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Sweetened tea	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Fountain soda	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Pre-mixed powdered drinks with sugar	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Energy drinks	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Drinks containing sugar-sweetened syrups	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Sweetened green tea	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Premium lemonade	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Izze	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Bhakti	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO

Source: Measure 2H, Section 3-16-4 (1): "Sugar-Sweetened Beverage" means any non-alcoholic beverage which contains at least 5 grams of caloric sweetener per 12 fluid ounces. "Sugar-Sweetened Beverage" includes all drinks and beverages commonly referred to as "soda," "pop," "cola," "soft drinks," "sports drinks," "energy drinks," "sweetened ice teas," "sweetened coffees," or any other common names that are derivatives thereof.

Join us and say **NO** to the Beverage and Grocery Tax.

NoOn2H.com

 NoOn2H  NoBOBevGroTax

Paid for by No on 2H: Stop the Beverage and Grocery Tax.