



DECATUR - MORGAN COUNTY CONVENTION AND VISITORS BUREAU

RESOLUTION OF SUPPORT
Stop the Alabama Beverage Tax

Whereas, the Decatur Morgan County Convention and Visitors Bureau (DMCCVB) seeks to develop tourism through the promotion of attractions, special events, tournaments and sporting competitions, and food and entertainment facilities; and

Whereas, the tourism industry in Decatur and Morgan County is reliant upon being able to offer special events, food and entertainment options and sporting/recreational tournaments that provide a quality experience for visitors; and

Whereas, the DMCCVB works in partnership with various organizations, businesses and hospitality professionals to create events and experiences that bring visitors and revenue to our city, county and state; and

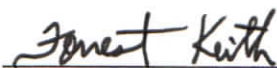
Whereas, one of the most significant partners in hosting local events is the beverage industry, who provides donations of product, volunteer support, marketing assistance and other assets that contribute greatly to the success of the events and the host organizations, many of whom are non-profit or volunteer-based; and

Whereas, the DMCCVB believes that the creation of a new tax on beverages such as soft drinks, juice drinks, bottled water, sports drinks, fountain drinks, coffee and teas will create a higher grocery bill for Alabama families already struggling in difficult economic times and negatively impact jobs and small business; and

Whereas, this arbitrary tax on beverages creates higher costs at restaurants and concession stands and minimizes the ability by our tourism partners in the beverage industry to continue their support of special events, tournaments and other tourism activities; and

Whereas, the Decatur Morgan County Convention and Visitors Bureau discussed the proposed Alabama Beverage Tax at their monthly board of directors meeting on Thursday, July 23, 2015;

Now, therefore, the Board of Directors of the Decatur Morgan County Convention and Visitors Bureau passes this resolution in support of **Stop the Alabama Beverage Tax**.



Forrest Keith, Chairman
Decatur Morgan County Convention and Visitors Bureau