

# What is the cost for bag-in-box?



Each bag-in-box holds 5 gallons (640 ounces) of syrup.




Fountain drinks are mixed at a 5 to 1 ratio.

$$\begin{array}{c} \text{12} \\ \text{ounces} \end{array} \div 6 = 2 \text{ ounces of syrup}$$

That's 2 ounces of syrup per 12 ounce cup, 320 servings of syrup, or 3,840 ounces of soda per bag-in-box.

## What does this mean for you?

$$\begin{array}{r} 3,840 \text{ ounces of soda} \\ \times 2\text{¢ per ounce beverage and grocery tax} \\ \hline + \$76.80 \end{array}$$




Join us and say **NO** to the Beverage and Grocery Tax.

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