



Anti-beverage tax coalition says voters' rejection of Santa Fe proposal highlights families' pain

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The Ax the Philly Bev Tax Coalition has issued the following statement in response to Santa Fe voters' rejection of a beverage tax proposal in a special election held yesterday in Santa Fe, N.M.:

"Santa Fe voters have sent a strong message to any government that wants to impose a regressive beverage tax on consumers. Our experience in Philadelphia shows that these taxes cost jobs and raise prices for working families while hurting local businesses that are the fabric of our neighborhoods.

"Yesterday's resounding victory affirmed what a strong majority of voters in Philadelphia are saying – that beverage taxes are wrong for working families and that outside billionaires shouldn't be able to impose their national political agendas on communities that have to suffer the consequences of this tax."

The Ax the Bev Tax Coalition is a partnership between Philadelphia families and businesses negatively impacted by the city's new regressive beverage tax. For more information visit www.axthebevtax.com.

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